

From: [REDACTED] (SANTE)
Sent: mercredi 20 mars 2019 18:10
To: JUELICHER Sabine (SANTE)
Cc: [REDACTED] (SANTE); [REDACTED] (SANTE);
[REDACTED] (SANTE); [REDACTED] (SANTE); [REDACTED] (SANTE);
[REDACTED] (SANTE)
Subject: BTO Report - Commissioner Andriukaitis' visit to a French distillery in Alsace as regards alcohol labelling
Attachments: AR_12-13 March 2019_Alsace_Alcohol_mission report (003).doc

Dear Sabine,

Please find attached the BTO report of Commissioner Andriukaitis' visit to a French distillery in Alsace as regards alcohol labelling, prepared by [REDACTED] and checked by the Cabinet.

With kind regards,

[REDACTED]



Brussels, 09 April 2019

MISSION REPORT

MIPS NO	DF-19-1684980
CHARGÉ DE MISSION	[REDACTED]
UNIT	E1
TO	ALSACE - STRASBOURG
WHEN	12 – 13 MARCH
SUBJECT	MISSION TO ALSACE
OBJECTIVE OF THE MISSION:	TO ACCOMPANY COMMISSIONER ANDRIUKAITIS ON HIS VISIT TO A FRENCH DISTILLERY AS REGARDS ALCOHOL LABELING

Participants:

- European Commission: V. Andriukaitis, A. Vinčiūnas, N. Pradalié (Cabinet) and [REDACTED] (SANTE - E1)
- [REDACTED] Out of scope
- SpiritsEurope: [REDACTED], [REDACTED], [REDACTED], [REDACTED] and [REDACTED].

In the context of the self-regulatory proposal submitted by the European alcoholic beverage industry on 12 March 2018 and the consideration of adoption of a Memorandum of Understanding (MoU) by the spirits sector, **SpiritsEUROPE invited Commissioner to visit a French distillery. The aim of the visit was to present the technical challenges that the sector faces in informing consumers on spirits labelling (on the energy value and on the ingredients present in spirits).**

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Meeting/discussion:

Commissioner welcomed the efforts to improve the proposal but stressed he was not yet satisfied with the draft MoU submitted by the spirits sector on 25 February 2019. Overall, the MoU should be reinforced with regard to targets, monitoring, assessment and follow-up.

SpiritsEurope stressed that they are willing to find an agreement with the Commission on the draft MoU. They welcomed COM’s comments from 11 March 2019 and mentioned that all of them could be accepted. However, they will need some days to consult their Members and

they will submit in the coming days an updated version of the MoU. Their aim is to agree on the highest possible targets and commitments taking into account the life cycle of a label which is about 2 years.

A discussion took place whether targets should better be based on value or volume. Furthermore, clarified that the MOU would also be applicable to prepacked spirits intended for mass caterers (restaurants).

Commissioner was subsequently accompanied for a visit of the distillery.